



2021 Banner Promotion

Dear Carlisle Area Little League Family,

As we prepare for the 2021 Little League season, the Board would like to build on the 2020 banner program which had a goal of *Filling the Field* with **4'x8' Color** Banners along the outfield fence. If you are new to the league or have another banner sponsor idea, please let us know and we can check our database. Thanks in advance for your support of the league.

1. Our goal is to secure 10 New Banner Sponsors for 2021 so that whenever we play at Youth Field at Letort, Mt. Holly or Crestview, we'll be sure to feel the support of our community.
2. If you take the steps to secure a Banner for any new business or group, then your family will be reimbursed \$40 for each instance as a 'thank you' for doing the leg work to secure that sponsor.

Please share the "2021 Sponsorship Form" and potential sponsors will see the various ways to support the league, but specifically the sponsor can choose 1 of 3 options for Banners.

# of Years	Amount	Field #
1 Year	\$200.00	1 Field
3 Years	\$500.00	1 Field
1 Year	\$500.00	3 Fields

Once their form and Banner payment is received by CALL, the Board will look for your name in the "Contacted by Player" field so you can be reimbursed \$40.00!

FORM: To download the form, please visit <http://carlislearealittleleague.org/> and access the Forms page.

DEADLINE: You have until **March 25th** to promote the 2021 Banner program so we can ensure all banners are created and up in time for Opening Day in April.

As banner commitments come in, we'll announce them on our CALL website home page & Facebook to keep you in tune with our progress.

Thanks for your efforts!!

If you have any questions, contact:
President: Jamie Hays, 717-386-3440
or

Treasurer: Brandon Peterson, 717-439-2450