





**Banner Promotion** 

Dear Carlisle Area Little League Family,

As we prepare for the upcoming Little League season, the Board would greatly appreciate your support to continue to build on the banner sponsor program. We have an ongoing goal of *lining the outfields* with **4'x8' color** banners along the outfield fence with the local companies that generously support our league. If you are new to the league or know of a company that would be interested in participating in this program, please share this information.

- 1. Our goal is to secure new banners so that whenever we play at Youth Field at Letort, Mt. Holly or Crestview, we'll be sure to feel the support of our community.
- If you take the steps to secure a Banner for any new business or group, then your family will be reimbursed \$40 for each instance as a 'thank you' for doing the leg work to secure that sponsor.

Please share the "CALL Sponsorship form" and potential sponsors will see the various ways to support the league, but specifically the sponsor can choose 1 of 3 options for Banners.

# of Years	Amount	Field #
1 Year	\$200.00	1 Field
3 Years	\$500.00	1 Field
1 Year	\$500.00	3 Fields

Once their form and Banner payment is received by CALL, the Board will look for your name in the "Contacted by Player" field so you can be reimbursed \$40.00!

FORM: To download the form, please visit <u>http://carlislearealittleleague.org/</u> and click on the Fundraising tab to access the Sponsorship form.

DEADLINE: You have until **April 1st** to promote the Banner program so we can ensure all banners are created and up in time for our Spring games.

As banner commitments come in, we'll announce them on our CALL website home page & Facebook to keep you in tune with our progress.

Thanks for your efforts!!

If you have any questions, contact: Co-Vice President: Kristina Deatrick Kristinadeatrick@carlislebaseball.com OR President: Jason Black Jasonblack@carlislebaseball.com

Little League Baseball, Incorporated is a tax-exempt organization. Accordingly, a donation is tax deductible Page 1 of 1